

PRESS RELEASE – FOR IMMEDIATE RELEASE – JUNE 8<sup>th</sup> 2011

## **GREEN BUILDINGS HELP LAND TRUSTS CONSERVE PRIVATE LAND**

Ottawa, ON. June 08, 2011 – The Canadian Land Trust Alliance (CLTA) in partnership with Trees in Trust, launched a Leadership in Energy and Environmental Design (LEED) credit program to help create greener buildings and promote the conservation of Canada's diverse natural landscapes. LEED projects can now achieve various credits by working with land trusts across Canada. These land trusts, which are CLTA members, preserve and maintain sensitive ecosystems for the benefit of all Canadians.

Through a unique partnership with Trees In Trust and land trusts across the country, the CLTA LEED Credit Program provides a simple process to help developments meet their LEED credit requirements.

Using a new website, [www.landintrust.com](http://www.landintrust.com), LEED developers can follow a straightforward process to help them achieve various credits under the LEED Existing Buildings and LEED Neighbourhood Development standards. The CLTA LEED Credit Program links the developer to a local land trust and provides all the necessary paperwork for the credit, making it one of the easier credits to obtain.

“Our LEED credit program is easy to use and it makes a tangible difference to the local environment by securing ecologically sensitive land,” says Andrew Lush of Trees In Trust, an organization working with the CLTA to deliver the program. “We have already helped developers in Toronto achieve LEED credits and now we can do the same for developers across Canada and the United States.”

LEED developers interested in this credit program can get all the information they need by visiting [www.landintrust.com](http://www.landintrust.com). The CLTA looks forward to working with developers and helping them to create sustainable developments with the minimum environmental footprint. Of all the LEED credits available to developers, this one will leave the longest legacy to future generations.

For more information about the LEED program, please visit the website at [www.landintrust.com](http://www.landintrust.com) or call Lynn McIntyre, Executive Director of the CLTA (613) 284-4646, or Andrew Lush, President of Trees In Trust, (902) 388-1919.

The CLTA is a national charitable conservation organization representing land trusts from across Canada.

Trees in Trust works with the CLTA and land trusts across Canada, helping them raise funds using the latest GIS, web and e-commerce software.